

# Marching Band Planning

The Role of Marching Band in the  
Total Program

# Stakeholders

- Band Students
- Band Staff
- Band Parents
- Administration
- Alumni
- Community

# Marching Band Roles

- School Support/Spirit Organization
- Public Relations/Community Organization
- Competitive Organization

# School Support/Spirit Organization

- Pep Rallies
- Athletic Events
- Homecoming

# Public Relations/Community Organization

- Parades
- Community Events
- District Functions

# Competitive Organization

- Marching Festivals/UII
- Percussion Contests
- Color Guard – A few Festivals
- Parades – Mostly Other States

# Stakeholders Priorities

## Stakeholders

- Band Students -CAB
- Students -ACB
- Staff -MIXED
- Parents -MIXED
- Administration -A
- Alumni –A/C
- Community -B

## Marching Band Roles

- A. School Support
- B. Public Relations
- C. Competition

Rank priorities in order according  
to your school

# Marching Band Challenges

- Enrollment
- Resources
- Student Factors
- Expectations



# Enrollment Challenges

## Challenges

## Possible Solutions

- Cost
- Time
- Parental Support
- Feeder Program Reliance
- School Culture – is it cool to be in marching band?
- Color Guard Recruitment
- Many Others

# Resources

## Challenges

## Possible Solutions

- Budget
- Equipment – Instruments, Music, Electronics
- Teaching Staff
- Money from families (fees)
- Materials for flags/possible props
- Facilities

# Student Factors

## **Student Factors**

## **Possible Solutions**

- Student Buy-In
- Consistent Attendance at Rehearsals Outside of the School Day
- Eligibility
- Behavior/Rehearsal Etiquette

# Expectations

- Competitive Expectations
- School Support Expectations
- Community Expectations

# Sample Competitive Expectations

- Ratings – Division 1 or 2
- Qualify for Area
- Area Finalist
- Qualify for State
- State Finalist

# LISD Fine Arts Expectation

- Compare Your School With Your School
- Continuous Improvement – this includes enrollment

# Assessment of Marching Season

Watch and Listen to Video – analyze as a judge

Listen to Judges Comments – see if you agree

Collaborate with Staff, Colleagues, Mentors

# Links

BD Rifle

<http://www.youtube.com/watch?v=66D6crObZP0>

Jackson Academy

<http://jastudents.org/jaweb/band/band93.php>

Richland iShow

<http://www.youtube.com/watch?v=9efDRAXcNNo>